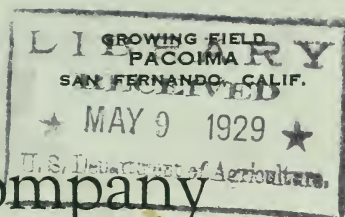


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6209
GENERAL OFFICES
316-324 N. WESTERN AVE.
LOS ANGELES, CALIF.
U. S. A.



Pacific Rose Company

LOS ANGELES, CALIFORNIA

BUDDED ROSES

FIELD GROWN

TRADE PRICE LIST

Season 1928-1929

Foreword

SINCE 1908, we, the Pacific Rose Co., have been growing rose bushes for the wholesale trade with steadily increasing business, until we are now devoting one hundred acres of Pacoima's fertile land to rose culture, where our experts are exercising their skill in the production of better budded roses. Our experience in rose culture with skilled testing and hybridizing has rewarded us with many remarkable new roses which are listed herein. These new creations are tested repeatedly and proven to possess distinctive new features, and are officially registered with the American Rose Society, before they are marketed.

Specializing in rose culture on a large scale enables us to offer to the trade sturdy California field grown budded roses on Monetti and Ragged Robin stock at remarkably attractive figures. While most of the standard varieties with our own creations are featured in this list, many novelties which we found too delicate for long distance shipping are eliminated, thus offering to the trade a real money making assurance.

It would be to your own interest to go over this price list, carefully checking your wants for the coming season, and consider our prices with any other offers before a final decision may be made.

We call special attention to the fact that, while our stock is very large in quantity, some of the varieties herein listed are bound to be sold out sooner than others. We suggest, therefore, early advance orders to avoid possible disappointment.

Price List

Season 1928-1929

BUSH VARIETIES

(All prices are quoted per 100)

| | Grade "AA" | Grade "A" |
|--|---------------|--------------|
| AMERICAN BEAUTY, H. P. Red..... | \$20.00 | \$15.00 |
| BETTY, H. T. Coppery Pink..... | 20.00 | 15.00 |
| BETTY UPRICHARD, H. T. Coppery Orange..... | 30.00 | 25.00 |
| BLACK PRINCE, H. P. Dark Red..... | 20.00 | 15.00 |
| CALIFORNIA BEAUTY, H. T. Salmon Yellow..... | 25.00 | 20.00 |
| CHARLES K. DOUGLAS, H. T. Flaming Scarlet..... | 20.00 | 15.00 |
| CHEERFUL, H. T. Shining Pink w/ Orange Yellow..... | 25.00 | 20.00 |
| COLUMBIA, H. T. Bright Pink..... | 25.00 | 20.00 |
| CONSTANCE, Pern. Cadmium Yellow..... | 25.00 | 20.00 |
| CRUSADER, H. T. Dark Red..... | 25.00 | 20.00 |
| DUCHESS OF WELLINGTON, H. T. Deep Copper Yellow..... | 25.00 | 20.00 |
| ELDORADO, Pern. Golden Yellow w/ Pink..... | 30.00 | 25.00 |
| FRAU KARL DRUSCHKI, H. P. Snow White..... | 20.00 | 15.00 |
| GENERAL MACARTHUR, H. T. Bright Crimson..... | 20.00 | 15.00 |
| GEORGE ARENDS (PINK FRAU KARL DRUSCHKI) | | |
| H. P. Soft Pink..... | 20.00 | 15.00 |
| GOLDEN EMBLEM, Pern. Golden Yellow..... | 25.00 | 20.00 |
| GOLDEN OPHELIA, H. T. Yellow..... | 25.00 | 20.00 |
| GORGEOUS, H. T. Orange Yellow..... | 25.00 | 20.00 |
| H. V. MACHIN, H. T. Red..... | 20.00 | 15.00 |
| HADLEY, H. T. Crimson Scarlet..... | 20.00 | 15.00 |
| HOLLYWOOD BEAUTY, H. T. New Red..... | \$1.50 | Each |
| HOOSIER BEAUTY, H. T. Crimson Scarlet..... | 20.00 | 15.00 |
| IDEAL, Pol. Dark Scarlet..... | 25.00 | 20.00 |
| INDEPENDENCE DAY, Pern. Coppery Gold..... | 25.00 | 20.00 |
| IRISH FIRE FLAME, H. T. Single Yellow..... | 30.00 | 25.00 |
| ISOBEL, H. T. Single Carmine Yellow..... | 20.00 | 15.00 |
| JONKHEER J. L. MOCK, H. T. Deep Pink w/ White..... | 25.00 | 20.00 |
| JULIET, Pern. Old Gold and Scarlet..... | 25.00 | 20.00 |
| KAISERINE A. VICTORIA, H. T. White..... | 25.00 | 20.00 |
| LADY HILLINGDON, H. T. Deep Orange Yellow..... | 25.00 | 20.00 |
| LOS ANGELES, H. T. Coral Pink..... | 20.00 | 15.00 |
| LOUISE CATHERINE BRESLAU, H. T. Copper Yellow..... | 25.00 | 20.00 |
| MARY NISH, H. T. White tinted w/ faint Pink..... | 50.00 | 40.00 |
| MME. ALEXANDRE DREUX, Pern. Golden Yellow..... | 35.00 | 30.00 |
| MME. EDOUARD HERRIOT, H. T. Copper Pink..... | 20.00 | 15.00 |
| MISS LOLITA ARMOUR, H. T. Pink to Yellow..... | 20.00 | 15.00 |
| MISS TALMADGE, H. T. Yellow..... | 35.00 | 30.00 |
| MRS. AARON WARD, H. T. Apricot Yellow..... | 25.00 | 20.00 |
| MRS. A. R. WADDELL, H. T. Saffron Pink..... | 20.00 | 15.00 |
| MRS. CHARLES RUSSELL, H. T. Deep Pink..... | 25.00 | 20.00 |
| MRS. S. K. RINDGE, H. T. Yellow w/ Pink..... | 20.00 | 15.00 |

Price List

| | | |
|--|--------------|--------------|
| OLD GOLD, H. T. Orange Yellow..... | 30.00 | 25.00 |
| OPHELIA, H. T. Yellow..... | 20.00 | 15.00 |
| ORLEANS ROSE, H. T. Red..... | 20.00 | 15.00 |
| PACIFIC, H. T. Soft Pink..... | 25.00 | 20.00 |
| PACOIMA, H. T. Yellow..... | 25.00 | 20.00 |
| PADRE, H. T. Copper Scarlet..... | 25.00 | 20.00 |
| PILGRIM, H. T. Silvery Pink..... | 25.00 | 20.00 |
| PINK RADIANCE, H. T. Pink..... | 20.00 | 15.00 |
| QUEEN ALEXANDRA, H. T. Scarlet w/ Yellow..... | 25.00 | 20.00 |
| RED RADIANCE, H. T. Red..... | 25.00 | 20.00 |
| RED ROSE MARIE, H. T. Red..... | 25.00 | 20.00 |
| ROSE MARIE, H. T. Bright Pink..... | 20.00 | 15.00 |
| RUSSELL, SUPREME, H. T. Light Pink..... | 25.00 | 20.00 |
| SENSATION, H. T. Dark Red..... | 20.00 | 15.00 |
| SHOT SILK, H. T. Salmon Pink..... | 25.00 | 20.00 |
| SOUV. DE CLAUDIUS PERNET, Pern. Yellow..... | 25.00 | 20.00 |
| SOUV. DE GEORGE PERNET, Pern. Bright Red..... | 30.00 | 25.00 |
| SUNBURST, H. T. Yellow..... | 20.00 | 15.00 |
| UNA WALLACE, H. T. Luminous Old Rose..... | 35.00 | 30.00 |
| WILLIAM DREER, H. T. Pink to Yellow..... | 20.00 | 15.00 |
| WILLOWMERE, Pern. Blushing Pink..... | 35.00 | 30.00 |

CLIMBING VARIETIES

| | | |
|---|--------------|--------------|
| CL. BELLE OF PORTUGAL, H. G. Pink..... | \$30.00 | \$25.00 |
| CL. BLACK BOY, H. T. Dark Blackish Crimson..... | 30.00 | 25.00 |
| CL. BREEZE HILL, H. W. Flesh w/ Apricot Center..... | 100.00 | 75.00 |
| CL. CECILE BRUNNER, H. Pol. Salmon Pink..... | 25.00 | 20.00 |
| CL. CHATEAU DE CLOS VOUGEOT, H. T. Dark Velvety Red.. | 25.00 | 20.00 |
| CL. CONSTANCE, H. T. Yellow..... | 50.00 | 40.00 |
| CL. GENERAL MACARTHUR, H. T. Red..... | 25.00 | 20.00 |
| CL. H. V. MACHIN, H. T. Red..... | 25.00 | 20.00 |
| CL. HADLEY, H. T. Dark Red..... | 25.00 | 20.00 |
| CL. HOOSIER BEAUTY, H. T. Dark Red..... | 25.00 | 20.00 |
| CL. KILLARNEY, H. T. Pink..... | 25.00 | 20.00 |
| CL. KAISERINE A. VICTORIA, H. T. White..... | 25.00 | 20.00 |
| CL. LADY HILLINGDON, H. T. Yellow..... | 35.00 | 30.00 |
| CL. LOS ANGELES, H. T. Coral Pink..... | 30.00 | 25.00 |
| CL. LOUISE CATHERINE BRESLAU, H. T. Yellow..... | 30.00 | 25.00 |
| CL. MAMAN COCHET, H. T. Pink..... | 25.00 | 20.00 |
| CL. MME. EDOUARD HERRIOT, H. T. Copper Pink..... | 30.00 | 25.00 |
| CL. MME. CAROLINE TESTOUT, H. T. Pink..... | 25.00 | 20.00 |
| CL. MRS. AARON WARD, H. T. Yellow..... | 25.00 | 20.00 |
| CL. PAPA GONTIER, H. T. Pink..... | 25.00 | 20.00 |
| CL. PAUL'S SCARLET, H. W. Scarlet..... | 30.00 | 25.00 |
| CL. RED CHEROKEE, H. T. Red..... | 25.00 | 20.00 |
| CL. RED RADIANCE, H. T. Red..... | 30.00 | 25.00 |
| CL. ROSE MARIE, H. T. Pink..... | 30.00 | 25.00 |
| CL. SUNBURST, H. T. Yellow..... | 30.00 | 25.00 |
| CL. TAUSENDSCHON (THOUSAND BEAUTY) | | |
| Pol. Pink. Own Root..... | 20.00 | 15.00 |
| CL. WINNIE DAVIS, H. T. Pink..... | 25.00 | 20.00 |
| CL. YELLOW CECILE BRUNNER, H. Pol. Yellow..... | 25.00 | 20.00 |

Special offer on Ornamental Plants

Following items may be shipped any month of the year, except where extremely severe climate is prevalent. All prices F. O. B. Los Angeles, Calif.

For orders of L.C.L. lots, packing charges will be made to cover the cost of material.

ARBORVITAE ORIENTALIS AUREA NANA (THUYA)

"Dwarf Evergolden Arborvitae" (Balled)

Compact and symmetrical bush, 22" to 26" high; 5 years in ground.

Each, 85c—Ten, \$7.50

JAPANESE BOXWOOD

Five Years in ground; balled. Compact, close branched, trained and trimmed. Following prices are for carload lot:

Pyramid Shape—28" to 30" High—\$1.75 each

Pyramid Shape—30" to 32" High—\$2.00 each

Pyramid Shape—32" to 34" High—\$2.50 each

Ball Shape —18" to 20" Diameter—\$1.75 each

Ball Shape —20" to 22" Diameter—\$2.00 each

PHOENIX CANARIENSIS

Established in 5-gallon can. 3½ feet to 4½ feet.

A real bargain at \$1.50 each.

KENTIA FORSTERIANA

Made up and established in tub.

28" to 32" high— 6" pot—\$ 2.50 to \$ 3.00 each

32" to 36" high— 7" tub—\$ 4.50 to \$ 5.00 each

38" to 42" high— 8" tub—\$ 5.50 to \$ 6.50 each

40" to 46" high— 9" tub—\$ 8.00 each

46" to 60" high—10" tub—\$10.00 to \$12.00 each

50" to 66" high—12" tub—\$15.00 to \$17.00 each

60" to 72" high—14" tub—\$20.00 to \$25.00 each

72" to 84" high—16" tub—\$25.00 to \$30.00 each

78" to 84" high—18" tub—\$30.00 to \$35.00 each

ASPIDISTRA IURIDA

in 6" to 8" Pots, 10c per Leaf

FICUS (Elastica) Rubber Trees

20" to 24" High, in 6" Pots, \$50.00 per 100

DRIED EVERLASTING FLOWERS

If interested in California grown, dried and wired

HELLICHRYTHUM

(Straw Flowers)

Our price is right and quality superb at
\$10.00 per 1,000 blooms

For use in place of dried Gypsophila Paniculata we recommend dried

STATICE CASPIA SPRAYS

at \$10.00 per case.

(25 very large bunches to a case)

Introduction of our new Rose Creations

HOLLYWOOD BEAUTY, H. T.—A remarkable improvement of Rose Marie, being released this coming season (1929). Its growth and habit embody all the merits and features of original Rose Marie. The most spectacular feature of Hollywood Beauty is the color, that is Camelia Red, being extremely dark and yet bright cerise. Flowers possess wonderful substance and beautiful form and buds are somewhat pointed. Petals are full, heavy and out-curving, and hold the original color until shedding. As out-of-door cut flowers, Hollywood Beauty often hothouse roses in many respects. It is common to cut Hollywood Beauty with 30-inch stems. It is so different from Red Rose Marie.

MISS TALMADGE H. T. 1927—This mildew proof sport of Constance has strong and firm stem and shiny foliage and bears deep yellow blooms similar to those of Souv. de Claudius Pernet, but highly developed in the shape of Golden West Dahlia. Does not show the center in fully developed stage. Very free bloomer of superb novelty.

PACIFIC H. T. 1927—This is a sport of the famous Los Angeles and is a free year-around bloomer of extremely strong and hardy habit. Its unusually large and double petalled blooms of soft pink color resemble Pink Frau Karl Druschki.

PACOIMA H. T. 1927—This sport has the origin in William Dreer. Growth sturdy and foliage abundant. Its large flesh pink flowers shade into yellow in center.

MARY NISH H. T. 1928—This new creation is a sport of Red Radiance released to the public this year. Its blooms are white with very faint pinkish tint in the center. Foliage glossy, stems long and blooms abundant. Our testing proves that this rose cultured under glass shows delicate pink not found in any other popular varieties.


RUSSELL SUPREME H. T. 1927—This wonderful sport of the famous Mrs. Chas. Russell is of lighter pink than its mother rose and possesses all the features and characteristics of Mrs. Chas. Russell.

CLIMBING CONSTANCE H. T. 1927—This unusually vigorous climber produces long stems and positive mildew-proof foliage. Its blooms are of deep gold color of long pointed shape, opening into full blooms of canary yellow.

CLIMBING RED RADIANCE H. T. 1927—A great height attaining climber of ever-blooming habit. Very new and rare. One of the best among our creations. Its deep rose-red blooms of globular form are equal to those of bush Red Radiance.

CLIMBING ROSE MARIE H. T. 1926—This "Pride of Pacific Rose" is the best pink climbing rose, in our opinion. Truly we know no other climbing roses in pink color that surpass this creation in form, color, stem, growth and habit. Its exquisite rose-pink blooms are of very pleasing shape and last long. A far better rose than bush Rose Marie for cut flowers.

Remarks

 **QUALITY**—All our roses are two-year-old field grown budded stock on Monetti or Ragged Robin roots, of sturdy disease resisting vigor, grown in rigidly guarded country of the famous San Fernando Valley, where clean stock only is passed by the county inspector.

GRADES—Grade "AA" is the regular grade measuring from 18" to 24" in H. T. and from 24" to 30" in Cli., and H. P. Grade "A" represents a lighter grade of same age and vigor, suitable for mailing or potting, measuring 12" to 18" for bush and about 24" for climbers.

GENUINENESS—We exercise great care in keeping all varieties true to name and each bundle is tagged with name of variety. It should be understood in ordering that in no case at any time shall we be held liable for an amount greater than the original price of the stock.

RESPONSIBILITY—All orders are booked and filled in rotation as they are received and subject to prior sale. Should shortage occur, we reserve the right to fill such orders pro rata. All orders are filled with our own stock grown in our frostless rose farm, but we reserve the right to invalidate orders when crop failure, caused by fire, hail, frost, flood, strike or by other cause beyond our control.

QUANTITY—Orders for less than 10 of a variety will not be accepted. Make all orders in multiples of 10 of each variety. Any new rose may be ordered in any quantity.

SHIPPING—Our digging season usually commences in December and ends by March of ensuing year. All wholesale shipments are made during these months unless special instructions are given. No charges are made for packing, boxing or delivery to the transportation companies. Our prices are F.O.B. Los Angeles.

CLAIMS—In case of damaged packages, secure a statement of condition from the authorized agent of transportation company, marking case number, etc., and put the claim through the transportation company. Other claims should be mailed to us promptly upon receipt of goods.

TERMS—To those known and with established credit, 30 days net from the date of shipment, otherwise cash with order, or 25% cash with order and balance C.O.D. Special discounts are allowed for cash orders as follows:

5 % for cash with order received before October 1st.

3 % for cash with order received after October 1st.

